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## **New Talent and Fashion Favorites Show at The Tent at Boston Fashion Week**

**Boston, MA (AUGUST 2011)** – Taking place from September 23<sup>rd</sup> to September 30<sup>th</sup>, 2011, Boston Fashion Week is pleased to announce the designers, new talent and leading retailers who will be featured at this year's *Tent at Boston Fashion Week*. In it's seminal year, *The Tent* acts as the nucleus of the week providing an accessible and diverse platform for established and emerging fashion in Boston. From well-known local designers to 'New Faces' whose work will take it's first steps down a runway this season, to the recent design school graduates featured in The Launch, *The Tent at Boston Fashion Week* is proud to present their creative visions.

### **DESIGNERS**

#### **Michael DePaulo**

After earning a Masters Degree in Architecture, Michael De Paulo decided to follow his passion and launched his self-titled label in 2006, focusing primarily on evening wear. His architectural background influences his bold, structured designs. His nine evening collections to date include several signature elements such as beading, sculptural elements, pleats and geometric details.

#### **Prajje 1983**

Prajje Jean-Baptiste was born in Haiti, raised in Massachusetts, and graduated from the Massachusetts College of Art and Design with a degree in Fashion Design in 2009. His collections have been presented in fashion shows in Boston, Washington, D.C., Miami, and New York.

#### **Daniel Faucher Couture**

As one of New England's few practitioners of time-honored haute couture techniques, Daniel Faucher has built his fine reputation with the design and creation of exquisite one-of-a-kind evening- and bridal-wear ensembles. Designing under his own label since 1987, Daniel has been recognized as one of the finest designers in Boston through the many fashion shows and magazine layouts that have featured his work.

#### **Galvin-ized Headwear**

Marie Galvin is an award winning Irish milliner based in Boston. Galvin has earned a reputation for her collection of eclectically styled hats and headpieces, with celebrities such as Cher, Alicia Keys, Vivica A. Fox, Claire Daines, and Taye Diggs wearing her GALVIN-sized hats. She continues to hone her craft as a milliner in her fully operational workshop and showroom in Boston's South End.

#### **M. Miller**

M. Miller has created a unique niche in the ski and luxury outerwear market, designing and manufacturing high-end garments that are beautiful, functional, and made in the USA. Miyuki Tachibana and Mark Miller are the husband and wife team that make use of the latest textile technology, artful embroidery, and their trademark fur trim to create skiwear, furs, accessories, and footwear that moves easily from snow-covered slopes to city streets.

#### **Jeff Lahens**

Jeff Lahens' untamed passion for men's fashion was cultivated in his Haitian/European roots and is reflected in his love for vintage menswear. He is Head Designer/Creative Director at ECC Life & Style a Boston-based Fashion Design and Marketing firm focusing on bespoke luxury menswear. He combines classic garments, contemporary details, and silhouettes tailored to the individual. In Fall 2010, Lahens launched DressCodeBoston.com.

#### **Carter Smith**

This acutely reflective and observant artist takes his inspiration from all forms of life and light. Carter's work has earned him international acclaim throughout his 45 years as a shibori artist and couture designer. Carter can be found bustling about his studio on the lush island of Nahant, hand-making his pieces out of a one of a kind fabric dyed and selected by him.

#### **Daniela Corte**

Daniela Corte, raised in Buenos Aires, graduated from the School of Fashion Design in Boston. She founded her studio in Boston's Back Bay in 2000. In 2010, Daniela appointed Ricardo Rodriguez as creative director. Their collaboration currently boasts three collections—women's wear, resort wear, and the recently added menswear line.

#### **Second Time Around**

Based in New England, Second Time Around is a high-end consignment company that carries new and almost-new designer clothing and accessories. Soon to be seen on Bravo Network's new show "Fashion Hunters" premiering this fall, Second Time Around carries the most coveted and current designer pieces that are always seasonal and on trend including clothing, scarves, fine and costume jewelry, handbags, belts, shoes, sunglasses, and more.

#### NEW FACES DESIGNERS

##### **Emily Muller**

Emily Muller debuted her line of women's clothing in 2010. Muller is inspired by the first half of the 20th century and her designs take advantage of vintage silhouettes and rustic hardware combined with nature-inspired color palettes and utilitarian details. She earned a Bachelor's Degree in Fine Arts from Skidmore College before attending the School of Fashion Design in Boston.

##### **Mike & Ton**

Michael De Paulo met Tonya Mezrich when he dressed her for a movie premiere. Soon after they launched Mike & Ton, a women's designer separates label. Debuting with a Fall 2011 collection, the brand combines the jewelry designing background of Tonya with the couture label know how of Michael, creating a unique, wearable collection that transitions easily from day to night.

##### **Victoria Dominguez-Bagu**

Victoria Dominguez-Bagu graduated from the School of Fashion Design in 2009. Originally from Uruguay, she was inspired by her fashionista mother, and her art teacher father. Victoria showed her first collection at Boston Fashion Week at THE LAUNCH in 2010.

##### **Lily & Migs**

Jenn Barron and Lauren Antos of Lily & Migs met while working as interns at Betsey Johnson's New York City showroom in 2008. Both earned degrees in fashion: Jenn in fashion design and Lauren in fashion merchandising and buying. Soon after meeting they launched their women's contemporary label with a mission to design fun, beautiful, hand-sewn, semi-custom pieces.

##### **Avni Fashion**

Born and raised in India, Avni Trivedi's designs blend her Eastern heritage with a Western urban aesthetic. Trivedi studied business, relocated to the United States, and spent five years working for large corporations. True to her original inspiration for designing clothes, Trivedi's collections feature unique fabrics that are all handmade by artisans in the small villages of India.

#### **THE LAUNCH**

Fashion Group International of Boston in partnership with Boston Fashion Week is the force behind THE LAUNCH program that puts the power of established industry professionals behind five new designers to watch. Each designer selected is recent graduate from one of the many respected fashion design programs in the region and will show a capsule collection as part of this group presentation. This year's designers include:

**Karina Bresnahan** is a School of Fashion Design graduate with a focus on sportswear. She uses knit fabrics that move freely while maintaining a beautiful design.

**GeorgAnnette Chatterley** utilizes fabric manipulation to make her own unique textiles. In the future, she hopes to collaborate with performers to create trendsetting stage wear.

**Mishal Kizilbash** Frequently visits Pakistan where she's found inspiration from brightly colored and embroidered fabrics. Her designs blend her cultural heritage with her Western upbringing.

**Christine Lam** studied abroad in Paris, and interned at London's Georgia Hardinge, influencing her contemporary designs. She enjoys playing with textures and manipulating fabric that provide depth.

**Candice Wu** graduated from the School of Fashion Design. Her design work is influenced by different cultures, blending traditional elements with modern ideas.

*For more information or details about the designers showing at The Tent at Boston Fashion Week, or to schedule an interview opportunity with Jay Calderin, please contact Nicole Kanner of All Heart PR at 857.350.3434 or [nicole@allheartpr.com](mailto:nicole@allheartpr.com).*

#### **About Boston Fashion Week**

Boston Fashion Week was founded in 1995. The force behind the week has been dedicated to creating opportunities that increase the viability and visibility of the local industry. The series of fashion related events throughout Greater

Boston and beyond serves as a platform for both established industry professionals and aspiring newcomers to showcase their work as well as network with peers and the public. This annual celebration of Boston style featuring a great wealth of local talent, is unique in that it is designed to engage the community directly, at the grassroots level -- cultivating fashion as an integral part of the Boston lifestyle. For more information, please visit [www.bostonfashionweek.com](http://www.bostonfashionweek.com)

#### **About The Tent**

*The Tent* is a joint venture between Boston Fashion Week, *Boston* magazine, Mandarin Oriental, Boston, Party by Design, and The Shops at Prudential Center. This is the first major collaboration of this scale in Boston and will provide a much-needed platform for fashion in the city. Designers exhibiting their latest collections, as well as attendees, will enjoy exciting fashion forward experiences with high caliber production values. The 3,000 square-foot tent structure will be raised in the existing outdoor garden space, directly connected to Mandarin Oriental, Boston and The Shops at Prudential Center. A 40-foot runway will be constructed; lighting, décor, and DJ services will be provided, with a backstage area for dressing models and prepping hair and make-up.

#### **About *Boston* magazine**

For more than 40 years, *Boston* magazine's experienced writers, editors, and designers have captured all sides of the city of Boston with award-winning and insightful writing, and groundbreaking reporting and design. The magazine's expository features, narratives, profiles, and investigative features inform its audience how this city works, while the magazine's unsurpassed, sophisticated service journalism helps readers get the most out of it. *Boston* magazine reports which towns are the most desirable, which schools are at the top of the heap, which doctors are first-rate, and which restaurants, stores, and services are the Best of Boston<sup>®</sup>. The magazine brings a timely, local take to matters of travel, shopping, money, food, fashion, home, and health. And it continues to deliver this great city like no one else can. For more information, please visit [www.bostonmagazine.com](http://www.bostonmagazine.com).

#### **About Mandarin Oriental, Boston**

An intimate, luxurious hotel, Mandarin Oriental, Boston combines classic New England elegance with refined Oriental touches to create one of the most distinctive hospitality experiences in the region. Featuring 148 guestrooms and suites over 14 floors, the hotel delights its guests with the finest facilities and service, innovative dining experiences and an unparalleled holistic Five-Star awarded spa. A short, 15-minute drive to Logan International Airport, Mandarin Oriental, Boston connects guests to the city's finest shopping, cultural venues and business institutions from its prime location in the heart of the chic Back Bay on Boylston Street. For more information, please visit [www.mandarinoriental.com/boston](http://www.mandarinoriental.com/boston)

#### **About Party by Design**

PBD Events (Party By Design) is an award-winning event Design Company with 25 years of experience in the industry. The facility and showroom is located in Braintree just minutes from the expressway to Boston, and is open by appointment. PBD is a collaboration of artists, innovators, and event planners that have come together to create a unique event experience. The facility houses a custom fabrication department, unique event rental showroom, and an event design and production office, which services the corporate and social realm. PBD has been noted for providing customized runways and high-end event furnishings for Neiman Marcus, Cartier, David Yurman, and Salvatore Ferragamo. For more information, please visit our website at [www.pbd-events.com](http://www.pbd-events.com).

#### **About The Shops at Prudential Center**

The Shops at Prudential Center is owned and operated by Boston Properties. It is New England's top shopping and dining destination with 75 world class retailers, 27 dining options, 3000+ parking spaces, and 4 top Boston attractions all under 1 roof. The Shops at Prudential Center is home to the Boston area's only Saks 5th Avenue and Vineyard Vines, and over 100 events every year. For more information on The Shops at Prudential Center visit [www.prudentialcenter.com](http://www.prudentialcenter.com).