

	■ JANUARY   AD CLOSE: 11/23/11	■ FEBRUARY   AD CLOSE: 12/23/11	■ MARCH   AD CLOSE: 1/27/12
<b>EDITORIAL</b>	<p><b>Health Care Issue</b> Just in time for New Year's resolutions, a smart, fun, and informative look at health, wellness, nutrition, and health care.</p> <p><b>Single by Choice</b></p> <p><b>Red Sox Secrets</b></p>	<p><b>Where to Eat in 2012</b> A look at great restaurants that have already opened, and ones that are planned for the New Year.</p>	<p><b>Best Places to Live</b> Our annual round-up of the very best Boston-area towns and neighborhoods to call home.</p> <p><b>Spring Fashion</b> Trends in fashion for the spring and summer seasons.</p>
<b>SPECIAL ADSECTIONS</b>	<p><b>Health:</b> In Good Health—Cosmetic Dentistry</p>	<p><b>Health:</b> In Good Health—Women's</p> <p><b>Home:</b> Kitchen and Bath</p> <p><b>Professional:</b> Wealth Management</p>	<p><b>Health:</b> In Good Health—Dental Profiles</p> <p><b>Education:</b> With Honors</p> <p><b>Destination:</b> Southshore</p> <p><b>Weddings Guide</b></p>
<b>DIGITAL</b>	<p>Health section roadblock for one month</p> <p>Mobile site exclusive sponsorship with Restaurant Club newsletters</p>	<p>Home section roadblock for the month</p>	<p>Roadblock of the Best Places to Live article on bostonmagazine.com for a year</p> <p>Real Estate 'Find a Home' roadblock by month</p>
<b>EVENTS</b>	<p>Health Care Launch</p>		
	■ APRIL   AD CLOSE: 2/24/12	■ MAY   AD CLOSE: 3/30/12	■ JUNE   AD CLOSE: 4/27/12
<b>EDITORIAL</b>	<p><b>Home Design</b> Highlighting what is new in homes across the region.</p> <p><b>Most Powerful Bostonians</b> An entertaining look at the players who truly run this town.</p> <p><b>Celebrating Fenway Park's 100th Anniversary</b></p>	<p><b>Imbibe Boston</b> A wrap up of some of the best beverages in Boston.</p>	<p><b>Summer Fitness</b> Ideas to get in shape this summer</p> <p><b>Summer Travel</b> Relaxing and fun getaways for summer vacation.</p>
<b>SPECIAL ADSECTIONS</b>	<p><b>Education:</b> Continuing Education</p> <p><b>Home:</b> Renovation &amp; Design</p> <p><b>Jazz Festival</b></p>	<p><b>Destination:</b> Newbury Street</p> <p><b>Health:</b> In Good Health—Cosmetic Surgery</p> <p><b>Education:</b> Guide to Private Schools</p>	<p><b>Destination:</b> Cape and the Islands</p> <p><b>Health:</b> In Good Health—Medical Profiles</p> <p><b>Destination:</b> SouthCoast</p>
<b>DIGITAL</b>	<p>Roadblock of Red Sox article for one month</p> <p>Facebook Welcome Page asking the readers to judge this year's team</p>	<p>Roadblock of the Imbibe Boston article on bostonmagazine.com for a year</p>	<p>Travel section sponsorship</p> <p>Travel Club e-blasts</p> <p>Travel destination Interstitial</p>
<b>EVENTS</b>	<p>Education Summit, Jazz Festival, HAIR Raising</p>		

	■ JULY   AD CLOSE: 5/25/12	■ AUGUST   AD CLOSE: 6/29/12	■ SEPTEMBER   AD CLOSE: 7/27/12
<b>EDITORIAL</b>	<b>Summer Dining</b> Some of the hottest spots for dining this summer.	<b>Best of Boston</b> Our annual roundup.	<b>Best Schools</b> We rank the top schools. <b>Fashion</b> Fall fashion trends.
<b>SPECIAL AD SECTIONS</b>	<b>Summer Dining &amp; Cocktails</b>	<b>Health:</b> In Good Health—Dental Profiles <b>Education:</b> Continuing Education	<b>Fashion:</b> The Tent at Boston Fashion Week <b>Education:</b> With Honors
<b>DIGITAL</b>	Mobile site exclusive sponsorship with Restaurant Club newsletters Travel section sponsorship Travel Club e-blasts	Best Of Boston® winners interstitial Best Of Boston® App sponsorship Best Of Boston® section roadblock on bostonmagazine.com	Roadblock of the Best Schools on bostonmagazine.com for a year Tent at Fashion Week micro-site sponsorship
<b>EVENTS</b>	Best of Boston®		The Tent at Boston Fashion Week
	■ OCTOBER   AD CLOSE: 8/24/12	■ NOVEMBER   AD CLOSE: 9/28/12	■ DECEMBER   AD CLOSE: 10/26/12
<b>EDITORIAL</b>	<b>Home Design</b> Highlighting what is new in homes across the region. <b>Fall Travel</b> Getaway ideas to enjoy this fall foliage season.	<b>Top Restaurants</b> Every year we highlight the best restaurants	<b>Top Doctors</b> A look at the leading professionals in the medical industry.
<b>SPECIAL AD SECTIONS</b>	<b>Health:</b> In Good Health—Women's <b>Home:</b> Kitchen and Bath <b>Home:</b> Design Home 2012 <b>Martha's Vineyard Food &amp; Wine</b>	<b>Home:</b> Retirement Living <b>Professional:</b> Super Lawyers <b>Shopping:</b> Gift Guide	<b>Destination:</b> Harvard Square <b>Health:</b> In Good Health—Medical Profiles <b>Shopping:</b> Gift Guide <b>Education:</b> Guide to Colleges and Universities
<b>DIGITAL</b>	Roadblock of Fall Travel Article for one month Travel Club e-blasts Home section roadblock for the month	Taste micro-site sponsor Roadblock of the Top Restaurants on bostonmagazine.com for a year	Roadblock of Top Docs article (by month or yearly) Gift Guide article sponsorship for the month
<b>EVENTS</b>	Design Home 2012 Martha's Vineyard Food & Wine Festival	Taste	Top Docs Reception