Boston MAGAZINE MEDIA 2013

PLANNING CALENDAR

		D JANUARY	FEBRUARY	MARCH	
	BOSTON MAGAZINE	Fitness The first of our semiannual feature guide to the latest in Boston health, wellness, and fitness.	Dining Our acclaimed food team turns its attention to the very best that Boston has to offer in what just may be the hottest dining category around right now, Asian food.	Best Places to Live Our annual roundup of the top Boston-area towns and neighborhoods to call home. Spring Fashion A lush, visual look at the hottest trends in spring fashion.	Most Powerful Philanthropists We examine Boston's most powerful and influential givers, and also provide a whimsical, though authoritative, look at what it takes to make it to the top of the philanthropic heap, and stay there.
IN-BOOK	BOSTON MAGAZINE SPECIAL SECTIONS	AD CLOSE: 11/21/12 Hub Health: Cosmetic Dentistry	AD CLOSE: 12/21/12 Hub Health: Women's Health Home: Kitchen and Bath Professional: Wealth Management	AD CLOSE: 1/25/13 Hub Health: Dental Profiles Education: With Honors Destination: Southshore Weddings Guide	AD CLOSE: 2/22/13 Education: Continuing Education Home: Renovation & Design Jazz Festival Education: Summer Sessions
	BRANDED PUBLICATIONS			Boston Home Spring AD CLOSE: 1/4/13 Editorial Feature: Trends Special Section: Inspired Design	
_	DIGITAL	Fitness Roadblock	Dining Roadblock	Best Places to Live Roadblock Dental Profile Microsite	Most Powerful Philanthropists Roadblock
	EVENTS	Best of Boston Home Awards Gala Weddings: Meet the Editor		Boston Home Breakfast Series	Jazz Festival Most Powerful Philanthropists Launch

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_		MAY	D JUNE		
	BOSTON MAGAZINE	Divorce Package A fun look at how to recover from a recent divorce, covering everything from finding an apartment, to updating ones wardrobe, to diving back into the dating pool.	Fitness The second of our semiannual feature guide to the latest in Boston health, wellness, and fitness. Summer Travel We offer the insider's guide to the very best of the Cape.	Summer Dining Our award-winning food team spreads out across the city for yet another of their expert roundups of the best in city dining.	Best of Boston Our roundup of the best businesses, services, places to go, and things to do in Boston.
	BOSTON MAGAZINE SPECIAL SECTIONS	AD CLOSE: 3/29/13 Destination: Newbury Street Hub Health: Cosmetic Surgery	AD CLOSE: 4/26/13 Destination: Cape and the Islands Hub Health: Medical Profiles Destination: SouthCoast	AD CLOSE: 5/24/13 Summer Dining & Cocktails	AD CLOSE: 6/28/13 Hub Health: Dental Profiles Education: Continuing Education
	BRANDED PUBLICATIONS	Boston Home Summer AD CLOSE: 4/5/13 Editorial Feature: Fashionable Patterns Special Section: Inspired Design	Boston Weddings Fall/Winter 2013 AD CLOSE: 5/6/13 Editorial Feature: Real New England Weddings Special Section: Real Boston Weddings Special Section: Love That		
	DIGITAL	Divorce Package Roadblock Home Design Roadblock	Fitness Roadblock Summer Travel Roadblock	Summer Dining Roadblock	Dental Profile microsite Best of Boston Interstitial
	EVENTS	Top Dessert Boston Home Breakfast Series			Battle of the Burger Best of Boston Gala

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		SEPTEMBER	OCTOBER		DECEMBER
	BOSTON MAGAZINE	Best Schools The magazine's highly anticipated annual ranking of Greater Boston's top performing schools. Fall Fashion A lush, visual look at the coolest trends in fall fashion.	Fall Travel Getaway ideas to enjoy this fall foliage season. Home Design An exploration of a beautiful, compelling Boston-area residence.	Best Restaurants With this flagship food package, we highlight the Boston area's top restaurants.	Top Doctors The definitive selections of the area's leading medi- cal professionals.
IN-BOOK-	BOSTON MAGAZINE SPECIAL SECTIONS	AD CLOSE: 7/26/13 Fashion: The Tent Education: With Honors Home: Design Home 2013	AD CLOSE: 8/23/13 Hub Health: Women's Health Home: Kitchen and Bath	AD CLOSE: 9/27/13 Home: Retirement Living Professional: Super Lawyers Destination: South End Shopping: Gift Guide Education: Guide to Private Schools	AD CLOSE:10/25/13 Destination: Harvard Square Hub Health: Medical Profiles Shopping: Gift Guide Education: Guide to Colleges and Universities
	BRANDED PUBLICATIONS	Boston Home Fall AD CLOSE: 7/5/13 Editorial Feature: Kitchens Issue Special Section: Inspired Design		Boston Weddings Spring/Summer 2014 AD CLOSE: 11/1/13 Special Section: Real Boston Weddings Special Section: Love That	Boston Home Winter AD CLOSE: 10/4/13 Editorial Feature: Best of Boston Home ^{**} Special Section: Inspired Design
	DIGITAL	Schools Article Sponsorship Tent Microsite Sponsorship	Fall Travel Roadblock	Best Restaurant Roadblock	Top Doctors Roadblock
	EVENTS	The Tent Design Home 2013		Taste	Top Docs Event Best of Boston Home Gala

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