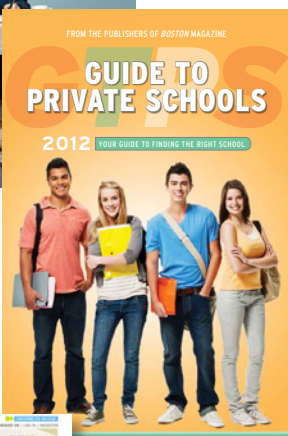


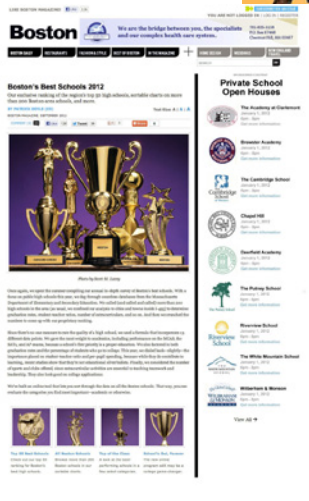
## Reach your best potential prospects, who view *Boston* magazine as an authority on education!



The Education Issue 2012



Guide to Private Schools 2012



Best Schools 2012 online

*Boston* magazine is a trusted leader in the community and continuously delivers exceptional educational content, connect your school with its best potential prospects.

## Opportunities for Private/ Independent Schools

### PRINT

#### MARCH SPECIAL SECTION:

**With Honors:** Focused on private education in New England

#### MARCH EDITORIAL:

**“Best Places to Live”**

LAST DAY TO RESERVE: **JANUARY 25, 2013**

#### APRIL SPECIAL SECTION:

**Summer Sessions:** Focused on enriching programs offered for students during the summer months

LAST DAY TO RESERVE: **MARCH 22, 2013**

#### SEPTEMBER SPECIAL SECTION:

**With Honors:** Focused on private education in New England

#### SEPTEMBER EDITORIAL:

**“Best Schools”**

LAST DAY TO RESERVE: **AUGUST 23, 2013**

#### NOVEMBER SPECIAL SECTION:

**2014 Guide to Private Schools:** Stand-alone magazine published in partnership with AISNE

LAST DAY TO RESERVE: **SEPTEMBER 1, 2013**

\*Sources: *The Media Audit* May-July 2012;  
*MMR Subscriber Study*, November 2011

### DIGITAL

Targeted impressions centered around two of *Boston* magazine’s annual marquis issues; “Best Places to Live” and “Best Schools.”

**Best Places to Live:** March

**Best Schools:** September

### ADDED VALUE

Opportunity to promote your school’s upcoming open houses and deadlines in *Boston* magazine’s September “Best Schools” issue. The dedicated page will be offered to schools as added value with combination buys.