

2015 PLANNING CALENDAR

1ST QUARTER

JANUARY

AD CLOSE: 11/21/14 ON SALE: 12/23/14

EDITORIAL FOCUS: THE SPA ISSUE [COVER] The best spas around the city and beyond

SPECIAL SECTIONS: HUB HEALTH: Healthy 2015 Guide

EVENT: HEALTH & WELLNESS RETREAT

FEBRUARY

AD CLOSE: 12/29/14 ON SALE: 1/27/15

EDITORIAL FOCUS: WINTER DINING [COVER]

SPECIAL SECTIONS: HUB HEALTH: Heart Health

TRAVEL: Visit Florida

PROFESSIONAL: Wealth Management

BRANDED PUBLICATION BOSTON HOME SPRING AD CLOSE: 1/2/15 ON SALE: 2/24/15

EDITORIAL FOCUS: FASHION AND HOME DESIGN

EVENT: BOSTON WINE EXPO

MARCH

AD CLOSE: 1/23/15 ON SALE: 2/24/15

EDITORIAL FOCUS: BEST PLACES TO LIVE [COVER] Survive the Real Estate Boom

SPRING FASHION

SPECIAL SECTIONS: HUB HEALTH: Rejuvenate Your Look

EDUCATION: With Honors

EVENT: BOSTON HOME BREAKFAST SERIES

APRIL AD CLOSE: 2/20/15

ON SALE: 3/24/15

EDITORIAL FOCUS: BEER [COVER]

ARTS & ENTERTAINMENT SPRING PREVIEW

HOME DESIGN

SPECIAL SECTIONS: EDUCATION: Continuing Education

HOME: Renovation & Design

EDUCATION: Summer Sessions

BRANDED PUBLICATION ______ BAA MARATHON PROGRAM

AD CLOSE: 2/20/15 ON SALE: 3/24/15

EVENT: POWER ISSUE LAUNCH

MAY

AD CLOSE: 3/27/15 ON SALE: 4/28/15

EDITORIAL FOCUS: THE POWER ISSUE [COVER] Profiles of Boston's power elite

SPECIAL SECTIONS: TRAVEL: Summer Travel

HUB HEALTH: Cosmetic Surgery

TRAVEL: Destination DC

AD CLOSE: 4/3/15 ON SALE: 5/26/15

EDITORIAL FEATURE: ENTERTAINING

EVENTS: BOSTON HOME BREAKFAST SERIES

HEALTH AND WELLNESS RETREAT

NANTUCKET WINE FESTIVAL

JUNE

AD CLOSE: 4/24/15 ON SALE: 5/26/15

EDITORIAL FOCUS:

CAPE TRAVEL [COVER] This summer's must-visit spots around the Cape and Islands.

SPECIAL SECTIONS: HUB HEALTH: Healthy Summer Guide

AD CLOSE: 5/1/15 ON SALE: 6/23/15

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3RD QUARTER

JULY AD CLOSE: 5/22/15

ON SALE: 6/23/15

EDITORIAL FOCUS: NORTH END FOOD [COVER]

Our award-winning food team heads to the North End for another of their expert roundups of the best in city dining.

EVENT: BEST OF BOSTON

AUGUST

AD CLOSE: 6/26/15 ON SALE: 7/28/15

EDITORIAL FOCUS: BEST OF BOSTON® [COVER] Our annual account of the best businesses, services, places to go, and things to do in Boston.

BRANDED PUBLICATION BOSTON HOME FALL AD CLOSE: 7/2/15 ON SALE: 8/25/15

EDITORIAL FOCUS: KITCHENS

EVENTS: THE CUE BATTLE OF THE BURGER

SEPTEMBER

AD CLOSE: 7/24/15 ON SALE: 8/25/15

EDITORIAL FOCUS: BEST SCHOOLS [COVER] The magazine's highly anticipated annual ranking of Greater Boston's top performing schools.

ARTS & ENTERTAINMENT FALL PREVIEW

FALL FASHION

SPECIAL SECTIONS: EDUCATION: With Honors

HOME: Design Home 2015

HUB HEALTH: Fall Fitness

EVENTS: BOSTON HOME BREAKFAST SERIES DESIGN HOME 2015

4[™] QUARTER

OCTOBER

AD CLOSE: 8/28/15 ON SALE: 9/29/15

EDITORIAL FOCUS: HIKES AND BIKES [COVER]

POWER OF IDEAS

HOME DESIGN

SPECIAL SECTIONS: HUB HEALTH: Women's Health: Breast Cancer Awareness

HOME: Kitchen and Bath

EVENTS: DESIGN HOME 2015 POWER OF IDEAS SYMPOSIUM

NOVEMBER

AD CLOSE: 9/25/15 ON SALE: 10/27/15

EDITORIAL FOCUS: TOP RESTAURANTS [COVER] With this flagship food package, we highlight the Boston area's top restaurants

SPECIAL SECTIONS: THE NEXT 50 YEARS

PROFESSIONAL: Super Lawyers

EDUCATION: Guide to Private Schools

HUB HEALTH: Men's Health: Movember

AD CLOSE: 10/2/15 ON SALE: 11/24/15

EDITORIAL FEATURE: BEST OF BOSTON HOME

EVENTS: TASTE BOSTON HOME GALA

DECEMBER

AD CLOSE: 10/23/15 ON SALE: 11/24/15

EDITORIAL FOCUS:

TOP DOCS

The definitive selections of the area's leading medical professionals.

SPECIAL SECTIONS:

EDUCATION: Guide to Colleges and Universities

BRANDED PUBLICATION ----

BOSTON WEDDINGS SPRING/SUMMER 2015

AD CLOSE: 10/30/15 ON SALE: 12/29/15

SPECIAL SECTION: REAL BOSTON WEDDINGS LOVE THAT

EVENT: TOP DOCTORS EVENT

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